

SA 605: Comm & Data Visualization in Sport

HEALTH, EXERCISE SCI & RECREATION MGMT

This course will provide an overview of techniques for effectively translating and communicating quantitative and qualitative data into readable graphics to varied audiences, including sport agencies and the public. Visualization and communication tools such as promotional materials (e.g., infographics), statistical graphs and plots, and oral presentations will be covered to give students skills in making sport data and messaging generalizable and easily understood.

3 Credits

Instruction Type(s)

- Lecture: Lecture for SA 605

Subject Areas

- [Parks, Recreation and Leisure Facilities Management](#)

