

# NHM 741: Strategic Mgmt in Hosp. & Serv. Ind FAMILY & CONSUMER SCIENCES

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations. 3 Credits

## **Prerequisites**

- NHM 625: Research Design and Evaluation
- NHM 626: Research II Application Research Methods

### Instruction Type(s)

• Lecture: Lecture for NHM 741

#### Subject Areas

• Hospitality Administration/Management, General

#### **Related Areas**

- Hotel/Motel Administration/Management
- Restaurant/Food Services Management

