

NHM 741: Strategic Mgmt in Hosp. & Serv. Ind

FAMILY & CONSUMER SCIENCES

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations.

3 Credits

Prerequisites

- [NHM 625: Research Design and Evaluation](#)
- [NHM 626: Research II Application Research Methods](#)

Instruction Type(s)

- Lecture: Lecture for NHM 741

Subject Areas

- [Hospitality Administration/Management, General](#)

Related Areas

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

