

NHM 662: Advanced Lodging

FAMILY & CONSUMER SCIENCES

The analysis of the lodging industry from a strategic management standpoint and the application of theories and concepts to research.

3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 662

Subject Areas

- [Hospitality Administration/Management, General](#)

Related Areas

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

