

# Jour 401: Magazine Service Journalism

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

#### **Prerequisites**

• Jour 271: News Reporting (Minimum grade: C)

## One-way corequisites • Jour 273: Editing by Design

#### Instruction Type(s)

• Lecture: Lecture for Jour 401

### Subject Areas

- Journalism, Other
- Journalism

### **Related Areas**

- Broadcast Journalism
- Photojournalism

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

