

Jour 401: Magazine Service Journalism

JOURNALISM

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

Prerequisites

- [Jour 271: News Reporting](#) (Minimum grade: C)

One-way corequisites

- [Jour 273: Editing by Design](#)

Instruction Type(s)

- Lecture: Lecture for Jour 401

Subject Areas

- [Journalism, Other](#)
- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

