

MBA 622: Business Planning and Entrepreneurship

SCHOOL OF BUSINESS ADMINISTRATION

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases form a focal point for course organization.

Laptop is required.

3 Credits

Prerequisites

- [MBA 606: Organizational Behavior](#) (Minimum grade: C)
- [MBA 611: Financial Analysis](#) (Minimum grade: C)
- [MBA 613: Mobilizing Technology in Modern Business](#) (Minimum grade: C)
- [MBA 601: Managerial Communication](#) (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for MBA 622
- Lecture: Compressed Video for MBA 622
- Lecture: Web based Lecture for MBA 622

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Project Management](#)

