

## **MBA 601: Managerial Communication** **SCHOOL OF BUSINESS ADMINISTRATION**

Integration of communication and managerial theory with business practice using case analysis with an emphasis on persuasive, crisis, cross-cultural and informative challenges in business interactions.

Laptop is required.

3 Credits

### **Prerequisites**

- [MBA 614: Business Environment](#) (Minimum grade: C)
- [MBA 621: Statistical Analysis](#) (Minimum grade: C)
- Admission to MBA Program Required

### **Instruction Type(s)**

- Lecture: Lecture for MBA 601
- Lecture: Web-based lecture for MBA 601

### **Subject Areas**

- [Business/Corporate Communications](#)
- [Business Administration and Management, General](#)

