Ent 436: Business Strategy and Modeling

MANAGEMENT

This course will help the student understand the importance of entrepreneurial creativity and innovation. The course will help students identify opportunities, provide techniques for developing ideas, and methods of implementing solutions in entrepreneurial, corporate, and nonprofit settings. Critical decision skills are enhanced to develop viable business models.

3 Credits

Prerequisites

- Mgmt 371: Principles of Management
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Ent 436

Subject Areas

- Entrepreneurship/Entrepreneurial Studies

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.