FCS 205: Soft Goods Merchandising

FAMILY & CONSUMER SCIENCES

Evaluation of the basic components, material, construction of soft goods. Assessment of price/quality relationships in design, manufacture, promotion, and distribution of soft goods.

3 Credits

Prerequisites

- FCS 201: Textiles

Instruction Type(s)

- Lecture: Lecture for FCS 205

Subject Areas

- Family and Consumer Sciences/Human Sciences, General
- Consumer Merchandising/Retailing Management

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