**Phad 688: Research Methodology and Techniques**

**Pharmacy Administration**

An introduction to the research process from project inception to its conclusion. Students will be exposed to issues surrounding the establishment of the problem statement, hypothesis generation and testing, measurement, research design, sampling theory, data collection and analysis, and ethical conduct in research.

3 Credits

**Instruction Type(s)**
- Lecture: Lecture for Phad 688

**Subject Areas**
- Pharmacy Administration and Pharmacy Policy and Regulatory Affairs (MS, PhD)

**Related Areas**
- Industrial and Physical Pharmacy and Cosmetic Sciences (MS, PhD)
- Medicinal and Pharmaceutical Chemistry
- Natural Products Chemistry and Pharmacognosy (MS, PhD)
- Pharmaceutical Marketing and Management
- Pharmaceutical Sciences
- Pharmaceutics and Drug Design (MS, PhD)
- Pharmacoeconomics/Pharmaceutical Economics (MS, PhD)
- Pharmacy (PharmD - USA - PharmD, BS/BPharm - Canada)
- Pharmacy, Pharmaceutical Sciences, and Administration, Other