Jour 383: Advertising Layout and Design
Meek School of Journalism & New Media
Preparation of copy and graphics for advertising layouts.
3 Credits
Prerequisites
- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.
Instruction Type(s)
- Lecture: Lecture for Jour 383
- Lecture: Web-based Lecture for Jour 383
Subject Areas
- Journalism, Other
- Public Relations, Advertising, and Applied Communication
Related Areas
- Advertising
- Broadcast Journalism
- Journalism
- Photojournalism
- Public Relations/Image Management
- Technical and Scientific Communication