Jour 383: Advertising Layout and Design

Meek School of Journalism & New Media

Preparation of copy and graphics for advertising layouts.

3 Credits

Prerequisites

- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for Jour 383
- Lecture: Web-based Lecture for Jour 383

Subject Areas

- Journalism, Other
- Public Relations, Advertising, and Applied Communication

Related Areas

- Advertising
- Broadcast Journalism
- Journalism
- Photojournalism
- Public Relations/Image Management
- Technical and Scientific Communication