Jour 383: Advertising Layout and Design

**Meek School of Journalism & New Media**

Preparation of copy and graphics for advertising layouts.

3 Credits

**Prerequisites**
- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.

**Instruction Type(s)**
- Lecture: Lecture for Jour 383
- Lecture: Web-based Lecture for Jour 383

**Subject Areas**
- Journalism, Other
- Public Relations, Advertising, and Applied Communication

**Related Areas**
- Advertising
- Broadcast Journalism
- Journalism
- Photojournalism
- Public Relations/Image Management
- Technical and Scientific Communication