IMC 510: Crisis Communications
Meek School of Journalism & New Media

This course will provide training for students in the understanding of crises and how to prepare for and handle the communications surrounding them through examination of real-life case studies and course book study.

3 Credits

Instruction Type(s)
- Lecture: Lecture for IMC 510
- Lecture: Compressed Video for IMC 510

Subject Areas
- Public Relations, Advertising, and Applied Communication

Related Areas
- Advertising
- Public Relations/Image Management
- Technical and Scientific Communication