IMC 504: Creative Development and Direction
Meek School of Journalism & New Media
This course covers - from start to finish - the many facets of IMC creative development and management, all of which are combinations of both right and left-brain thinking.
3 Credits
Prerequisites
- Must have completed undergraduate IMC core or have permission of instructor.
- Course may be repeated only once.
Instruction Type(s)
- Lecture: Lecture for IMC 504
- Lecture: Compressed Video for IMC 504
Subject Areas
- Mass Communication/ Media Studies
- Communication, General
Related Areas
- Communication, General
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

http://catalog.olemiss.edu/2019/fall/undergraduate/meek-journalism/imc-504

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