



# Meek School of Journalism & New Media

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## Courses

- [IMC 104: Introduction to Integrated Marketing Com](#)
- [IMC 205: Writing for Integrated Marketing Comm](#)
- [IMC 304: Account Planning](#)
- [IMC 305: Visual Communication](#)
- [IMC 306: Internet Marketing Communication](#)
- [IMC 307: Creating Digital Media Platforms](#)
- [IMC 308: Social Media Content Creation](#)
- [IMC 349: 3-D Modeling](#)
- [IMC 351: Topics in IMC I](#)
- [IMC 352: Topics in IMC II](#)
- [IMC 353: Topics in IMC III](#)
- [IMC 354: Nonprofit Marketing Communications](#)
- [IMC 355: Persuasion](#)
- [IMC 361: IMC Explorations I](#)
- [IMC 362: IMC Explorations II](#)
- [IMC 390: Advanced Writing: Integrated Marketing](#)
- [IMC 395: IMC Internship I](#)
- [IMC 404: Integrated Marketing Comm Research](#)
- [IMC 406: Digital Media Applications](#)
- [IMC 455: Integrated Marketing Communications](#)
- [IMC 473: Motion Graphics](#)
- [IMC 495: IMC Internship II](#)
- [IMC 499: Directed Study](#)
- [IMC 501: Introduction to Integrated Mktg Comm.](#)
- [IMC 502: Consumer Behavior/target behavior](#)
- [IMC 503: Insights and Measurements](#)
- [IMC 504: Creative Development and Direction](#)
- [IMC 505: Internet and Mobile Media](#)
- [IMC 506: Content Marketing](#)
- [IMC 507: Direct and Database Marketing](#)
- [IMC 508: Advanced Media Strategy and Analysis](#)
- [IMC 509: Special Problems in IMC](#)
- [IMC 510: Crisis Communications](#)
- [IMC 556: Multicultural Marketing Communication](#)
- [IMC 557: Brand and Relationship Strategies](#)
- [IMC 559: Advanced IMC Campaigns](#)
- [IMC 580: Topics in IMC II](#)
- [IMC 585: Health Communication](#)
- [IMC 586: Foundations of Sports](#)
- [IMC 587: Sports Promotion](#)
- [IMC 591: IMC Explorations I](#)
- [IMC 592: IMC Explorations II](#)
- [IMC 594: Designing Interactivity](#)
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- [IMC 601: Advanced Account Planning](#)
- [IMC 602: Design and Visual Thinking](#)
- [IMC 692: Reputation Management](#)





- [Jour 101: Introduction to Mass Communication](#)
- [Jour 102: Introduction to Multimedia Writing](#)
- [Jour 271: News Reporting](#)
- [Jour 272: Broadcast Newswriting and Reporting](#)
- [Jour 273: Creative Visual Thinking](#)
- [Jour 301: History of Mass Media](#)
- [Jour 330: Media Performance](#)
- [Jour 345: Digital Diversity](#)
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- [Jour 355: Broadcast Studio Production I](#)
- [Jour 361: Journalism Explorations I](#)
- [Jour 362: Journalism Explorations II](#)
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- [Jour 374: Sports Photography](#)
- [Jour 375: Photojournalism](#)
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- [Jour 383: Advertising Layout and Design](#)
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- [Jour 480: Advanced Broadcast Reporting](#)
- [Jour 491: Public Relations Techniques](#)
- [Jour 492: Public Relations Case Problems](#)
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- [Jour 499: Directed Study](#)
- [Jour 501: Magazine Service Journalism Publishing](#)
- [Jour 513: The Press and the Changing South](#)
- [Jour 553: Service Journalism Management](#)
- [Jour 571: Communications Law](#)
- [Jour 572: History of Mass Media](#)
- [Jour 573: Mass Comm. Technology, and Society](#)
- [Jour 574: Public Opinion and the Mass Media](#)
- [Jour 575: Mass Media Ethics and Social Issues](#)
- [Jour 577: Depth Reporting](#)
- [Jour 578: Television Documentary Reporting](#)
- [Jour 580: Topics in Journalism II](#)
- [Jour 585: Health Communication](#)
- [Jour 588: Sports Media and Reporting](#)
- [Jour 589: Sports Television Production](#)
- [Jour 590: Multimedia Storytelling I](#)





- [Jour 591: Journalism Explorations I](#)
- [Jour 592: Journalism Explorations II](#)
- [Jour 599: Media Problems](#)
- [Jour 610: Multimedia Storytelling II](#)
- [Jour 651: Research in Mass Communications](#)
- [Jour 652: Seminar in Mass Communication Theory](#)
- [Jour 653: Problems in Public Opinion](#)
- [Jour 654: Seminar in Communications Law](#)
- [Jour 655: Seminar in History of Mass Media](#)
- [Jour 664: Journalism Practices and Ethics](#)
- [Jour 668: Narrative Journalism](#)
- [Jour 680: Advanced Topics in Journalism](#)
- [Jour 697: Thesis](#)

