## Degrees Offered
The school offers a Bachelor of Arts in Journalism degree and a Bachelor of Science degree in Integrated Marketing Communications, as well as a minor in journalism. At the graduate level, the college supports a Master of Arts degree.

### B.A.J. in Journalism
- Accelerated Law (3+3)
- Emphasis - Multimedia News Reporting
- Emphasis - TV & Video Storytelling
- Emphasis - Visual Journalism
- Specialization - Fashion Promo. & Media
- Specialization - Health Communication
- Specialization - Magazine Publish & Mgmt
- Specialization - Media Sales and Mgmt
- Specialization - Public Relations
- Specialization - Social Media
- Specialization - Sports Comm & Promotion
- Specialization - Visual Design

### B.S. in Integrated Mktg. Communications
- Accelerated Law (3+3)
- Specialization - Fashion Promo. & Media
- Specialization - Health Communication
- Specialization - Magazine Publish & Mgmt
- Specialization - Media Sales and Mgmt
- Specialization - Public Relations
- Specialization - Social Media
- Specialization - Sports Comm & Promotion
- Specialization - Visual Design

### Certificate in Media Leadership

### M.A. in Journalism
- Track - Academic
- Track - Integrated Marketing Comm
- Track - Professional Journalism

### M.S. in Integrated Marketing Communication
- Emphasis - IMC Online Only Program
- Emphasis - IMC Residential Program