School of Journalism and New Media | Spring 2018-19

Jour 585: Health Communication
School of Journalism and New Media

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

Prerequisites
• Junior Standing Required

Cross-listed Courses
• IMC 585: Health Communication

Subject Areas
• Journalism

Related Areas
• Broadcast Journalism
• Journalism, Other
• Photojournalism