**Jour 501: Magazine Service Journalism Publishing**

**School of Journalism and New Media**

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine.

3 Credits

**Prerequisites**
- Jour 401: Magazine Service Journalism (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

**Instruction Type(s)**
- Lecture: Lecture for Jour 501

**Subject Areas**
- Journalism, Other
- Journalism

**Related Areas**
- Broadcast Journalism
- Photojournalism