Jour 401: Magazine Service Journalism

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

Prerequisites
- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205

One-way corequisites
- Jour 273: Creative Visual Thinking

Instruction Type(s)
- Lecture: Lecture for Jour 401

Subject Areas
- Journalism, Other
- Journalism

Related Areas
- Broadcast Journalism
- Journalism
- Journalism, Other
- Photojournalism