**Jour 401: Magazine Service Journalism**

**School of Journalism and New Media**

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

**Prerequisites**

- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205

**One-way corequisites**

- Jour 273: Creative Visual Thinking

**Instruction Type(s)**

- Lecture: Lecture for Jour 401

**Subject Areas**

- Journalism, Other
- Journalism

**Related Areas**

- Broadcast Journalism
- Photojournalism