Jour 383: Advertising Layout and Design
School of Journalism and New Media
Preparation of copy and graphics for advertising layouts.
3 Credits

Prerequisites
• Jour 273: Creative Visual Thinking (Minimum grade: C)
• Course may be repeated only once.

Instruction Type(s)
• Lecture: Lecture for Jour 383
• Lecture: Web-based Lecture for Jour 383

Subject Areas
• Journalism, Other
• Public Relations, Advertising, and Applied Communication

Related Areas
• Advertising
• Broadcast Journalism
• Journalism
• Photojournalism
• Public Relations/Image Management
• Technical and Scientific Communication