Jour 381: Newspaper Management
School of Journalism and New Media
Managing and integrating the news, advertising, production, and circulation functions in the newspaper industry; analysis of problems and opportunities presented by economic, social, political, and technological change.
3 Credits
Prerequisites
• Jour 271: News Reporting (Minimum grade: C)
• Course may be repeated only once.
Instruction Type(s)
• Lecture: Lecture for Jour 381
Subject Areas
• Journalism, Other
• Journalism
Related Areas
• Broadcast Journalism
• Journalism
• Journalism, Other
• Photojournalism