IMC 594: Designing Interactivity
School of Journalism and New Media

This class is an introduction to experience design. Students learn HTML5 structure and the Document Object Model, basic JQuery, basic Web architecture, and the theories that underlie effective experience design.

3 Credits

Prerequisites
- Art 361: Graphic Design I, Typography
- Jour 273: Creative Visual Thinking

Instruction Type(s)
- Lecture/Lab: Lecture/Lab for IMC 594

Course Fee(s)
- Journalism 9
  - $85.00

Subject Areas
- Journalism

Related Areas
- Broadcast Journalism
- Journalism, Other
- Photojournalism