**IMC 308: Social Media Content Creation**

**School of Journalism and New Media**

This course focuses on using social media to engage with audience using multimedia content. Students will learn how to create graphics, animate, and edit engaging multimedia projects using post-production software.

3 Credits

**Instruction Type(s)**
- Lecture: Lecture for IMC 308

**Course Fee(s)**
- Journalism 9
  - $85.00

**Subject Areas**
- Communication, General

**Related Areas**
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric