IMC 307: Creating Digital Media Platforms

School of Journalism and New Media

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.

3 Credits

Prerequisites
- Course may be repeated only once.

Instruction Type(s)
- Lecture/Lab: Lecture/Lab for IMC 307

Subject Areas
- Journalism

Related Areas
- Broadcast Journalism
- Journalism, Other
- Photojournalism