IMC 307: Creating Digital Media Platforms
School of Journalism and New Media
Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.
3 Credits

Prerequisites
• Course may be repeated only once.

Instruction Type(s)
• Lecture/Lab: Lecture/Lab for IMC 307

Subject Areas
• Journalism

Related Areas
• Broadcast Journalism
• Journalism, Other
• Photojournalism