### Courses

- **IMC 104**: Introduction to Integrated Marketing Comm
- **IMC 205**: Writing for Integrated Marketing Comm
- **IMC 301**: From Student to Professional
- **IMC 304**: Account Planning
- **IMC 305**: Visual Communication
- **IMC 306**: Internet Marketing Communication
- **IMC 307**: Creating Digital Media Platforms
- **IMC 308**: Social Media Content Creation
- **IMC 309**: Introduction to Video Storytelling
- **IMC 315**: Fashion Merchandising
- **IMC 320**: Event Planning
- **IMC 325**: Data Literacy
- **IMC 349**: 3-D Modeling
- **IMC 351**: Topics in IMC I
- **IMC 352**: Topics in IMC II
- **IMC 353**: Topics in IMC III
- **IMC 354**: Nonprofit Marketing Communications
- **IMC 355**: Persuasion
- **IMC 357**: Global Brands
- **IMC 361**: IMC Explorations I
- **IMC 362**: IMC Explorations II
- **IMC 376**: Commercial Photography
- **IMC 390**: Advanced Writing: Integrated Marketing
- **IMC 391**: Public Relations
- **IMC 395**: IMC Internship I
- **IMC 404**: Integrated Marketing Comm Research
- **IMC 406**: Digital Media Applications
- **IMC 430**: The Agency Class
- **IMC 455**: Integrated Marketing Communications
- **IMC 473**: Motion Graphics
- **IMC 491**: Public Relations Techniques
- **IMC 492**: Public Relations Case Problems
- **IMC 495**: IMC Internship II
- **IMC 496**: Honors Thesis Research
- **IMC 497**: IMC Honors Thesis 1
- **IMC 498**: IMC Honors Thesis 2
- **IMC 499**: Directed Study
- **IMC 501**: Principles of Integrated Marketing Comm
- **IMC 509**: Special Problems in IMC
- **IMC 512**: Content Marketing
- **IMC 521**: Design and Visual Thinking
- **IMC 524**: Designing Interactivity
- **IMC 531**: Consumer Research and Insights
- **IMC 541**: Consumer Behavior/Target Behavior
- **IMC 546**: International and Multicultural IMC
- **IMC 551**: Brand and Relationship Strategies
- **IMC 552**: Advanced Media Strategy and Analysis
IMC 553: Strategic Communication Planning
IMC 559: Advanced IMC Campaigns
IMC 561: Creative Development and Direction
IMC 562: Crisis Communication
IMC 563: Reputation Management
IMC 571: Internet and Mobile Media
IMC 572: Direct and Database Marketing
IMC 580: Topics in IMC II
IMC 584: Collegiate Sports Promotion
IMC 585: Health Communication
IMC 586: Foundations of Sports
IMC 587: Sports Promotion
IMC 591: IMC Explorations I
IMC 592: IMC Explorations II
IMC 599: Graduate Directed Study
Jour 101: Introduction to Mass Communication
Jour 102: Introduction to Multimedia Writing
Jour 271: News Reporting
Jour 272: Broadcast Newswriting and Reporting
Jour 273: Creative Visual Thinking
Jour 301: History of Mass Media
Jour 310: Social Media in Society
Jour 330: Media Performance
Jour 345: Digital Media Diversity
Jour 350: Topics in Journalism I
Jour 351: Topics in Journalism I
Jour 352: Topics in Journalism II
Jour 353: Topics in Journalism III
Jour 355: Broadcast Studio Production I
Jour 361: Journalism Explorations I
Jour 362: Journalism Explorations II
Jour 370: Podcasting
Jour 371: Communications Law
Jour 372: Sports Announcing
Jour 373: Designing Media
Jour 374: Sports Photography
Jour 375: Photojournalism
Jour 377: Advanced Reporting
Jour 378: Television Reporting
Jour 379: Editing
Jour 380: Advanced Broadcast Relations
Jour 381: Newspaper Management
Jour 383: Advertising Layout and Design
Jour 386: Media Sales
Jour 388: Media Management
Jour 389: Magazine Editing
Jour 395: Journalism Internship
Jour 399: School Publications
Jour 400: International Journalism
Jour 401: Magazine Service Journalism
Jour 403: Advanced Photojournalism
Jour 444: Investigating Criminal Justice
Jour 456: Journalism Innovation
Jour 472: Magazine and Feature Writing
Jour 473: Writing with Voice
Jour 474: Cultural Reporting and Criticism
Jour 475: Editorial and Opinion Writing
Jour 477: Specialized Reporting
Jour 480: Advanced Broadcast Reporting
- Jour 495: Journalism Practicum
- Jour 496: Jour Honors Thesis Research
- Jour 497: Jour Honors Thesis I
- Jour 498: Jour Honors Thesis 2
- Jour 499: Directed Study
- Jour 501: Magazine Service Journalism Publishing
- Jour 513: The Press and the Changing South
- Jour 553: Service Journalism Management
- Jour 571: Communications Law
- Jour 572: History of Mass Media
- Jour 573: Mass Comm. Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 577: Depth Reporting
- Jour 578: Television Documentary Reporting
- Jour 580: Topics in Journalism II
- Jour 585: Health Communication
- Jour 588: Sports Media and Reporting
- Jour 589: Sports Television Production
- Jour 590: Multimedia Storytelling I
- Jour 591: Journalism Explorations I
- Jour 592: Journalism Explorations II
- Jour 599: Media Problems
- Jour 610: Multimedia Storytelling II
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 653: Problems in Public Opinion
- Jour 654: Seminar in Communications Law
- Jour 655: Seminar in History of Mass Media
- Jour 664: Journalism Practices and Ethics
- Jour 668: Narrative Journalism
- Jour 680: Advanced Topics in Journalism
- Jour 697: Thesis