Specialization - Visual Design

B.S. in Integrated Mktg. Communications

Degree Requirements

General Education

Minimum Total Credit Hours: 124

General Education Requirements

Minimum Total Credit Hours: 124

General Education

REQUIREMENT HOURS DESCRIPTION
First Year Writing I 3 Successfully complete one of the following courses: Writ 100 or Writ 101.
First Year Writing II 3 Successfully complete one of the following courses: Liba 102, Writ 102, or Hon 102.
6 hrs literature survey 6 Complete 6 hours of literature survey with a passing grade. Choose from the following courses: Engl 221, Engl 222, Engl 223, Engl 224, Engl 225, or Engl 226.
3 hrs humanities 3 Successfully complete 3 hours in one of the following areas: African American Studies; classical civilization; philosophy; religion; Southern Studies 101, 102; University Honors 101, 102; Gender Studies 103, 201, 311, 390, or DMS 101.

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

http://catalog.olemiss.edu/2020/fall/undergraduate/journalism/bs-imc/bs-imc-vd
### REQUIREMENT | HOURS | DESCRIPTION
--- | --- | ---
Pol 101 | 3 | Complete Pol 101 with a passing grade.
3 hrs of Math | 3 | Complete Math 115, 120, 121, 123, 125, 261, 267, or 268 with a passing grade.
6 hrs history | 6 | Complete 6 hours of History (His) coursework with a passing grade.
9-12 hrs science | 9 | Complete 9-12 hrs of science coursework. Two courses must include labs. Courses may be chosen from the departments of Biology, Chemistry and Biochemistry, Geology and Geological Engineering, or Physics and Astronomy.
2 associated science labs | 8 | Successfully complete at least two science laboratory courses.
3 hrs fine arts | 3 | Complete 3 hours in the area of fine or performing arts. Choose from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Acceptable freshman or sophomore-level courses are: AH 101, AH 102, AH 201, AH 202; Music 101, Music 102, Music 103, Music 104, Music 105; Dance 200; and Theatre 201.
Diversity course | 3 | All IMC majors must also fulfill a diversity requirement by taking 3 semester hours in a course related to race, ethnicity, culture, gender, or religion. This course must be in addition to any class used to fulfill the school's humanities requirement. Courses must be selected from the following list or approved by the school's director of academic advising: African-American studies (any course), gender studies (any course), anthropology (101, 301, 303, 307), Southern studies (any course), religious studies (any course), sociology (313, 325, 413), international studies (any course), or a study abroad experience.
Choose a language track | | Students must choose from either the modern/ancient language or computing language tracks. Once a track is chosen, the requirements will show under the Specialization heading.
Complete a language track | | Students must complete either the modern/ancient language or computing language track — see Specialization section below for completed requirements.

### Major Requirements

| REQUIREMENT | HOURS | DESCRIPTION |
--- | --- | ---
IMC 104 - C min | 3 | Complete IMC 104 with a grade of C or better. |
IMC 205 - C min | 3 | Complete IMC 205 with a grade of C or better. |
IMC 304 - C min | 3 | Complete IMC 304 with a grade of C or better. |
IMC 306 - C min | 3 | Complete IMC 306 with a grade of C or better. |
IMC 390 - C min | 3 | Complete IMC 390 with a passing grade. |
IMC 391 - C min | 3 | Complete IMC 391 with a grade of C or better. |
IMC 404 - C min | 3 | Complete IMC 404 with a grade of C or better. |
IMC 455 - C min | 3 | Complete IMC 455 with a grade of C or better. |
Jour 101 - C min | 3 | Complete Jour 101 with a grade of C or better. |
Jour 273 - C min | 3 | Complete Jour 273 with a grade of C or better. |
Jour 371 - C min | 3 | Complete Jour 371 with a grade of C or better. |
Bus271/Jour330/Spc102/Spc105 - C min | 3 | |
3 hrs Mktg at 300+ level - C min | 3 | Complete 3hrs from any 300+ level Mktg course with a grade of C or better. |

### Specialization - Visual Design

| REQUIREMENT | HOURS | DESCRIPTION |
--- | --- | ---
IMC 305 | 3 | Complete IMC 305 with a passing grade. |
6 hrs IMC 349, 473, 524 | 6 | Complete two of the following courses with a passing grade: IMC 349, IMC 473, and IMC 524. |