Manf 451: Manf Design-Product Realization

SCHOOL OF ENGINEERING

Students will ideate a product and take that product through conceptual design and initial marketing. The course will address aspects of finance, advertising, marketing, and business development. It will also introduce project management/operation in a manufacturing business and prototype development.

1 Credit

Prerequisites

- Manf 351: Manufacturing Product/Process Design
- Students must be enrolled Center of Manufacturing Excellence (CME)

One-way corequisites

- Manf 450: Practical Problem Solving in Manf

Instruction Type(s)

- Lecture: Lecture for Manf 451

Subject Areas

- Mechanical Engineering