College of Liberal Arts

Modern Languages

• IE 011: Beginning Speaking and Listening
• IE 012: Beginning Reading
• IE 013: Beginning Writing
• IE 014: Beginning Grammar
• IE 015: Beginning Speaking and Listening II
• IE 016: Beginning Reading II
• IE 017: Beginning Writing II
• IE 018: Beginning Grammar II
• IE 019: Beginning Extensive Reading & Vocabulary
• IE 021: Intermediate Speaking and Listening
• IE 022: Intermediate Reading
• IE 023: Intermediate Writing
• IE 024: Intermediate Grammar
IE 025: High Intermediate Speaking and Listening
IE 026: High Intermediate Reading
IE 027: High Intermediate Writing
IE 028: High Intermediate Grammar
IE 029: Intermediate Extensive Reading & Vocab
IE 031: Advanced Speaking and Listening
IE 032: Advanced Reading
IE 033: Advanced Writing
IE 034: Advanced Grammar
IE 035: Test Preparation
IE 036: English for Academic Purposes
IE 037: English in the Sciences
IE 038: Business English
IE 039: Literature Written in English
IE 040: American Culture
IE 041: Intercultural Communication
IE 042: American Culture II
IE 043: Intercultural Communication II
IE 044: Topics in ESL
IE 046: Community Connections
IE 047: Academic Writing
IE 048: Academic Vocabulary
IE 049: Advanced Extensive Reading & Vocabulary
IE 050: Topics in American Culture
IE 051: Topics in Intercultural Communication
IE 052: Cross Cultural Awareness
IE 053: Speaking Accurately and Clearly
IE 055: Southern Studies I
IE 056: Southern Studies II
IE 090: English for International Students
IE 091: Acad Writ Lab for International Students
IE 092: English Lab Mississippi and the World
IE 093: English Lab for Math
IE 094: English Lab Humanities and Soc Sciences
IE 095: English Lab for Sciences
IE 096: English Lab for Arts
IE 098: Independent Study in ESL
IE 099: Independent Study in ICC
IE 401: Academic Reading and Writing
IE 402: Academic Speaking and Listening
IE 490: Advanced English for Intl Students
IE 491: Advanced Writing Lab for Intl Students
IE 500: Language Use in American Universities
IE 531: Assessment of Second Lang Acquisition
IE 542: Teaching English as a Second Language
IE 547: Cult. Dimen. of Second Lang. Acquisition

School of Journalism and New Media
IMC 104: Introduction to Integrated Marketing Comm
IMC 205: Writing for Integrated Marketing Comm
IMC 301: From Student to Professional
IMC 304: Account Planning
IMC 305: Visual Communication
IMC 306: Internet Marketing Communication
IMC 307: Creating Digital Media Platforms
IMC 308: Social Media Content Creation
IMC 309: Introduction to Video Storytelling
IMC 314: Fashion Promotion and Media
IMC 315: Fashion Merchandising
IMC 320: Event Planning
IMC 325: Data Literacy
IMC 349: 3-D Modeling
IMC 351: Topics in IMC I
IMC 352: Topics in IMC II
IMC 353: Topics in IMC III
IMC 354: Nonprofit Marketing Communications
IMC 355: Persuasion
IMC 357: Global Brands
IMC 361: IMC Explorations I
IMC 362: IMC Explorations II
IMC 376: Commercial Photography
IMC 390: Advanced Writing: Integrated Marketing
IMC 391: Public Relations
IMC 395: IMC Internship I
IMC 404: Integrated Marketing Comm Research
IMC 406: Digital Media Applications
IMC 430: The Agency Class
IMC 455: Integrated Marketing Communications
IMC 473: Motion Graphics
IMC 491: Public Relations Techniques
IMC 492: Public Relations Case Problems
IMC 495: IMC Internship II
IMC 496: Honors Thesis Research
IMC 497: IMC Honors Thesis 1
IMC 498: IMC Honors Thesis 2
IMC 499: Directed Study
IMC 501: Principles of Integrated Marketing Comm
IMC 509: Special Problems in IMC
IMC 512: Content Marketing
IMC 521: Design and Visual Thinking
IMC 524: Designing Interactivity
IMC 531: Consumer Research and Insights
IMC 541: Consumer Behavior/Target Behavior
IMC 546: International and Multicultural IMC
IMC 551: Brand and Relationship Strategies
IMC 552: Advanced Media Strategy and Analysis
IMC 553: Strategic Communication Planning
IMC 559: Advanced IMC Campaigns
IMC 561: Creative Development and Direction
IMC 562: Crisis Communication
IMC 563: Reputation Management
IMC 571: Internet and Mobile Media
IMC 572: Direct and Database Marketing

Journalism Instruction
IMC 573: Media Leadership

School of Journalism and New Media
IMC 580: Topics in IMC II
IMC 584: Collegiate Sports Promotion
IMC 585: Health Communication
IMC 586: Foundations of Sports
IMC 587: Sports Promotion
IMC 591: IMC Explorations I
IMC 592: IMC Explorations II
IMC 599: Graduate Directed Study

School of Pharmacy
Pharmacy Practice
IMC 591: Institutional Administration Advanced Ph
Colleges of Liberal Arts
Croft Inst for International Studies

- Inst 101: Introduction to International Studies
- Inst 103: Intro to Chinese Language and Culture
- Inst 107: Introduction to Latin America
- Inst 109: Introduction to Topics in Global Studies
- Inst 110: Intercultural Comm: Predeparture
- Inst 111: Intercultural Communication: Reentry
- Inst 201: African Studies
- Inst 203: East Asian Studies
- Inst 205: European Studies
- Inst 207: Latin American Studies
- Inst 209: Middle Eastern Studies
- Inst 211: Reading Seminar
- Inst 212: French News Coverage
- Inst 213: German News Coverage
- Inst 214: Latin American News Coverage
- Inst 221: Global Studies
- Inst 310: Topics in East Asian Studies
- Inst 312: Topics in European Studies
- Inst 314: Topics in Latin American Studies
- Inst 315: Topics in Middle Eastern Studies
- Inst 316: Topics in International Studies
- Inst 318: Topics in Global Studies
- Inst 324: Decolonization
- Inst 326: Multicultural Europe
- Inst 327: Europe and the Middle East
- Inst 328: Contemporary Russia
- Inst 329: European Welfare States
- Inst 331: Topics in East Asian Studies Abroad
- Inst 332: Topics in European Studies Abroad
- Inst 333: Topics in Latin American Studies Abroad
- Inst 334: Topics in International Studies Abroad
- Inst 335: Topics in Middle Eastern Studies Abroad
- Inst 341: Contemporary China
- Inst 342: Globalization and East Asia
- Inst 343: Religion, the State & Conflict in Asia
- Inst 344: The Vietnam Wars, 1946-1989
- Inst 345: Japan in the World
- Inst 351: Revolts & Revolutions in the Middle East
- Inst 361: The War on Drugs in Latin America
- Inst 363: Gender in Latin America
- Inst 371: International Trade and Globalization
- Inst 372: Global Ecology and Conservation
- Inst 374: Introduction to International Law
- Inst 375: Global Health
- Inst 381: Research Methods for INST Majors
- Inst 385: Internship in International Studies
- Inst 411: Research in East Asian Studies
- Inst 412: Research in European Studies
- Inst 413: Research in Latin American Studies
- Inst 414: Research in Middle Eastern Studies
- Inst 415: Research in International Studies
- Inst 421: Research Seminar I
- Inst 422: Research Seminar II
• Inst 431: Oral Proficiency Interview

**Modern Languages**
• Ital 101: Elementary Italian I  
• Ital 102: Elementary Italian II  
• Ital 111: Intensive Elementary Italian  
• Ital 198: Elementary Italian Study Abroad  
• Ital 199: Special Topics in Italian  
• Ital 201: Intermediate Italian I  
• Ital 202: Intermediate Italian II  
• Ital 211: Intensive Intermediate Italian  
• Ital 298: Intermediate Italian Study Abroad  
• Ital 299: Special Topics in Italian  
• Ital 301: Conversation and Composition I  
• Ital 302: Conversation and Composition II  
• Ital 305: Intensive Composition and Conversation  
• Ital 321: Italian Culture and Civilization  
• Ital 331: Intro to Italian Lit & Literary Analysis  
• Ital 361: Italian Cinema  
• Ital 398: Advanced Italian Study Abroad  
• Ital 399: Special Topics in Italian  
• Ital 401: Advanced Italian I  
• Ital 402: Advanced Italian II  
• Ital 499: Advanced Topics in Italian  
• Ital 611: Intensive Elem Italian for Grad Students  
• Ital 699: Advanced Special Topics in Italian