



School of Business Administration

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Degrees Offered

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

[School of Business Administration](#)

- [B.B.A. in Economics](#)
- [B.B.A. in General Business](#)
- [Master of Business Administration](#)
 - [Emphasis - Campus MBA Program](#)
 - [Emphasis - Professional Program](#)
- [Master of Healthcare Administration](#)

[Finance](#)

- [B.B.A. in Banking and Finance](#)
- [B.B.A. in Managerial Finance](#)
- [B.B.A. in Real Estate](#)
- [B.B.A. in Risk Management and Insurance](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Finance](#)

[Management](#)

- [B.B.A. in Entrepreneurship](#)
- [B.B.A. in Management](#)
 - [Emphasis - Human Resource](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Management](#)

[Management Information Systems](#)

- [B.B.A. in Management Information Systems](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - MIS](#)

[Marketing](#)

- [B.B.A. in Marketing](#)
- [B.B.A. in Marketing and Corp. Relations](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Marketing](#)
 - [Emphasis - Production / Operations](#)

