School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Degrees Offered
The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

School of Business Administration
• B.B.A. in Economics
• B.B.A. in General Business
  ▶ Emphasis - Accelerated Law (3+3)
• Master of Business Administration
  ▶ Emphasis - Campus MBA Program
  ▶ Emphasis - Professional Program

Finance
• B.B.A. in Banking and Finance
• B.B.A. in Managerial Finance
• B.B.A. in Real Estate
• B.B.A. in Risk Management and Insurance
• Ph.D in Business Administration
  ▶ Emphasis - Finance

Management
• B.B.A. in Entrepreneurship
• B.B.A. in Management
  ▶ Emphasis - Health Care Management
  ▶ Emphasis - Human Resource Management
  ▶ Emphasis - International Business Mgmt.
• Ph.D in Business Administration
  ▶ Emphasis - Management

Management Information Systems
• B.B.A. in Management Information Systems
• Ph.D in Business Administration
  ▶ Emphasis - MIS

Marketing
• B.B.A. in Marketing
  ▶ Emphasis - Digital Marketing Strategy
  ▶ Emphasis - Global Supply Chain Mgmt.
  ▶ Emphasis - Sales
• B.B.A. in Marketing and Commun. Strategy
• Ph.D in Business Administration
  ▶ Emphasis - Marketing
  ▶ Emphasis - Production / Operations