Emphasis - Professional Program

Master of Business Administration

Description
The M.B.A. exposes students to a variety of subjects, including statistics, economics, organizational behavior, business communication, marketing, financial strategy, operations management, and information technology management. The M.B.A. is available as either a Campus program or as a professional program. The campus M.B.A. can be taken on either a full-time or part-time basis with all courses offered in the evenings and on the Oxford Campus. The professional M.B.A. is designed for working business professionals and involves a variety of online technological delivery modes.

Minimum Total Credit Hours: 36

Course Requirements
Students must complete the requirements for either the campus or professional M.B.A. program.

Emphasis - Professional Program

Description
The professional M.B.A. program is designed to meet the needs of working adults interested in completing a graduate business degree. As opposed to the campus M.B.A. program, the professional M.B.A. employs alternatively delivered methodologies such as Internet learning systems, telephone conference calls, videoconferencing, interactive CD-ROM/DVD technology, and short in-person gatherings. The program may be completed over a two-year period if a student chooses to take two courses each semester: fall semester, spring semester, and summer session. Alternatively, a student may choose to enroll in courses at a rate of one class a semester and, thereby, complete the program in four years. Students may begin the professional M.B.A. in the spring semester, summer session, or fall semester.

Course Requirements
The professional M.B.A. program requires the following 36 hours of courses:

MBA 621 - Statistical Analysis
MBA 614 - Business Environment
MBA 612 - Business Decision Making
MBA 601 - Managerial Communications
MBA 611 - Financial Analysis
MBA 623 - Integrative Business Analysis
MBA 613 - Mobilizing Technology in the Modern Business
MBA 622 - Business Planning and Entrepreneurship
MBA 624 - Project Analysis
MBA 631 - Strategic Management: Competitiveness and Globalization
MBA 617 - Managerial Accounting