MBA 622: Business Planning and Entrepreneurship

School of Business Administration

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases form a focal point for course organization. Laptop is required.

Instruction Type(s)
- Lecture: Lecture for MBA 622
- Lecture: Compressed Video for MBA 622
- Lecture: Web based Lecture for MBA 622
- Lecture: Online Program for MBA 622

Subject Areas
- Business Administration and Management, General

Related Areas
- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management