MBA 615: Global Business
SCHOOL OF BUSINESS ADMINISTRATION
The foundation theories of global business and how to effectively analyze the globalization of business. Topics covered include organization structure, strategy development, human resource management, and corporate citizenship of global organizations. Laptop required.
3 Credits
Instruction Type(s)
- Lecture: Lecture for MBA 615
- Lecture: Web-based lecture for MBA 615
- Lecture: Study Abroad for MBA 615

Subject Areas
- Business Administration and Management, General

Related Areas
- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management