MKTG 677: Integer and Nonlinear Optimization
MKTG 351: Marketing Principles
MKTG 355: Advertising and Promotion
MKTG 354: Professional Selling & Relationship Mktg
MKTG 356: Legal, Social & Ethical Issues in Mktg
MKTG 358: Services Marketing
MKTG 361: Introduction to Retailing
MKTG 367: Consumer Behavior
MKTG 372: Intro. to Operations & Supply Chain Mgmt
MKTG 380: Topics in Marketing Abroad
MKTG 451: Marketing Policy and Strategy
MKTG 452: Global Marketing
MKTG 458: Sales Management
MKTG 462: Distribution and Logistics Management
MKTG 465: Advanced Campaign Planning
MKTG 475: Analytical Tools for Supply Chain Mgmt.
MKTG 477: Oper. & Supply Chain Planning/Control
MKTG 488: Retail Strategy
MKTG 494: Pharmaceutical Economics
MKTG 495: Techniques of Pharmaceutical Sales
MKTG 496: Principles of Pharmaceutical Marketing
MKTG 525: Marketing Research
MKTG 620: Advanced Directed Study
MKTG 660: Applied Multivariate Statistics
MKTG 661: Research Seminar: Methodology I
MKTG 664: Methodology II—Measurement & Scaling
MKTG 665: Causal Modeling in Marketing
MKTG 666: Advanced Marketing Research Methods
MKTG 668: Advanced Marketing Readings I
MKTG 671: Preparing Research Proposals
MKTG 672: Buyer Behavior and E-Commerce Strategies
MKTG 695: Special Topics in Marketing
MKTG 697: Thesis
MKTG 760: Applied Quantitative Analysis
MKTG 762: Marketing Management
MKTG 764: Seminar in Marketing/Business Ethics
MKTG 766: Advanced Studies in Consumer Behavior
MKTG 768: Marketing Communication Thought
MKTG 769: Theoretical Foundations of Marketing
MKTG 797: Dissertation