MARKETING

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Distinguished Faculty and Staff Awards

Faculty Achievement Award
The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- **VICTORIA BUSH** - DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2002)
- **SCOTT J VITELL** - HOLDER OF PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING AND PHARMACY ADMINISTRATION (1994)

School of Business Administration, Outstanding Campus MBA Professor of the Year

- **CHARLES ARTHUR INGENE** - ADJUNCT PROFESSOR OF MARKETING (2005)
- **CHARLES ARTHUR INGENE** - ADJUNCT PROFESSOR OF MARKETING (2002)

School of Business Administration, Outstanding Junior Researcher

- **SAIM KASHMIRI** - ASSISTANT PROFESSOR OF MARKETING (2017)
- **CHRISTOPHER LOWE NEWMAN** - ASSISTANT PROFESSOR OF MARKETING (2015)
- **CHRISTOPHER LOWE NEWMAN** - ASSISTANT PROFESSOR OF MARKETING (2014)
- **STEPHANIE MICHELLE NOBLE** - ASSOCIATE PROFESSOR OF MARKETING (2006)

School of Business Administration, Outstanding Publication

- **CHRISTOPHER LOWE NEWMAN** - ASSISTANT PROFESSOR OF MARKETING (2016)
- **HUA CHEN** - ASSISTANT PROFESSOR OF MARKETING (2015)
- **CHRISTOPHER LOWE NEWMAN** - ASSISTANT PROFESSOR OF MARKETING (2014)
- **VICTORIA BUSH** - DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2012)
- **DOUGLAS WILLIAM VORHIES** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2007)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2006)
- **DOUGLAS WILLIAM VORHIES** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)

School of Business Administration, Outstanding Senior Researcher

- **DOUGLAS WILLIAM VORHIES** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- **DOUGLAS WILLIAM VORHIES** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2011)
- **DOUGLAS WILLIAM VORHIES** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)

School of Business Administration, Outstanding PMBA Professor of the Year

- **SAM COUSLEY** - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2017)
- **SAM COUSLEY** - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2015)
- **SAM COUSLEY** - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2014)
- **SAM COUSLEY** - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2009)

School of Business Administration Outstanding Teacher of the Year

- **SCOTT J VITELL** - HOLDER OF PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING AND PHARMACY ADMINISTRATION