Mgmt 595: International Business Management

Management

Analysis of international management concepts and practices; environmental interactions, social and cultural constraints, organizational structures, and systems of operation.

3 Credits

Prerequisites

• Bus 321: International Business (Minimum grade: C)
• Mgmt 371: Principles of Management (Minimum grade: C)

Instruction Type(s)

• Lecture: Lecture for Mgmt 595

Subject Areas

• International Business/Trade/Commerce