Mgmt 392: Intercultural Business Communication
Management
Study of the importance of business communication to conducting global business effectively. Emphasis on organizational and interpersonal communication and negotiation skills in an integrated world economy.
3 Credits
Prerequisites
• Bus 271: Business Communication
• Mgmt 371: Principles of Management (Minimum grade: C)
Instruction Type(s)
• Lecture: Lecture for Mgmt 392
• Lecture: Compressed Video for Mgmt 392
Subject Areas
• Business/Commerce, General