Ent 426: Venture Ideas  
Management  
This course will help the student understand the importance of entrepreneurial creativity and innovation. The course will help students identify opportunities, provide techniques for developing ideas, and methods of implementing solutions in entrepreneurial, corporate, and nonprofit settings.  
3 Credits  
Prerequisites  
• Mgmt 371: Principles of Management  
Instruction Type(s)  
• Lecture: Lecture for Ent 426  
• Lecture: Compressed Video for Ent 426  
Subject Areas  
• Entrepreneurship/Entrepreneurial Studies  
Related Areas  
• Small Business Administration/Management  

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