

## Bus 101: Business for a Better World

In 2017, the United Nations Global Compact produced a call to action to business leaders to tackle social, environmental, and social contract issues with sustainable development goals, with the conclusion that "Business leaders need to strike out in new directions to embrace more sustainable and inclusive economic models." This course supports this call to action by exploring the importance of sustainability, opening restrictions to market access, and redeveloping trust between business and society.

3 Credits

## Instruction Type(s)

- Lecture: Lecture for Bus 101
- Lecture: Web-based Lecture for Bus 101
- Lecture: Hybrid Lecture for Bus 101

## **Subject Areas**

Business Administration and Management, General

## **Related Areas**

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for guestions about the accreditation.

