# Courses

## School of Business Administration

- **Bus 220**: Starting and Building Your Business
- **Bus 230**: Economic Statistics I
- **Bus 250**: Legal Environment of Business
- **Bus 271**: Business Communication
- **Bus 301**: Introduction To Petroleum Land Mgmt
- **Bus 302**: Business Statistics II
- **Bus 308**: Operations Research
- **Bus 310**: Oil and Gas Law
- **Bus 320**: Personal Business Management
- **Bus 321**: International Business
- **Bus 322**: Negotiation and Dispute Resolution
- **Bus 380**: Topics In Business Abroad
- **Bus 390**: Business Career Planning
- **Bus 400**: Special Topics In Business
- **Bus 420**: Experience Business
- **Bus 500**: Business Internship
- **Bus 604**: Statistical Methods For Business
- **Bus 612**: Operations Research
- **Bus 620**: Individual Study
- **Bus 621**: Individual Study
- **Bus 650**: Entering the Profession Seminar
- **Bus 660**: Research Methods I
- **Bus 661**: Seminar in Research and Experimental Des
- **Bus 662**: Statistics I: Sem. in Linear Regression
- **Bus 663**: Stat. II: Multivariate & Nonparametric
- **Bus 664**: Statistics III: Advanced Statistical Top
- **Bus 667**: Global Business Strategy
- **Bus 669**: Decision Support Systems
- **Bus 670**: Supply Chain Management
- **GB 310**: Information Technology in Business
- **GB 320**: Essentials of Supply Chain Management
- **GB 330**: Essentials of Finance
- **GB 350**: Essentials of Marketing
- **GB 370**: Entrepreneurship and Management
- **GB 490**: General Business Topics Review
- **MBA 601**: Leadership and Ethics
- **MBA 602**: Seminar Series
- **MBA 603**: Speaker's Edge
- **MBA 606**: Organizational Behavior
- **MBA 611**: Financial Analysis
- **MBA 612**: Supply Chain Management
- **MBA 613**: Management of Technology & Innovation
- **MBA 614**: Managerial Economics
- **MBA 615**: Global Business
- **MBA 617**: Managerial Accounting
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http://catalog.olemiss.edu/2020/fall/undergraduate/business/courses

Friday, November 22, 2019 at 9:21:05 am CST
Management

Bus 101: Business for a Better World
Bus 300: Undergraduate Business Internship
Bus 395: Honors Thesis in Business
Ent 101: Social Entrepreneurship
Ent 321: Entrepreneurial Pitching
Ent 356: Quickbooks
Ent 380: Topics in Entrepreneurship Abroad
Ent 386: Digital Marketing
Ent 387: Digital Marketing II
Ent 395: Honors Thesis in Entrepreneurship
Ent 396: Business Venturing
Ent 411: Project Management for PMI Certification
Ent 426: Venture Ideas
Ent 436: Business Strategy and Modeling
Ent 446: Corporate Innovation
Ent 456: Venture Finance
Ent 466: Regulation in New Ventures
Ent 476: Entrepreneurial Leadership
Ent 486: Family Business Management
Ent 499: Venture Accelerator
GB 101: Design Thinking for Innovation
Mgmt 101: Leadership for the Future
Mgmt 351: Health Systems Management
Mgmt 352: Health Innovation and Information
Mgmt 353: Healthcare Regulation and Policy
Mgmt 371: Principles of Management
Mgmt 380: Topics in Management Abroad
Mgmt 383: Human Resource Management
Mgmt 391: Organizational Behavior
Mgmt 392: Intercultural Business Communication
Mgmt 395: Honors Thesis in Management
Mgmt 484: Training and Development
Mgmt 485: Selection and Placement
Mgmt 493: Management of Strategic Planning
Mgmt 494: Compensation Management
Mgmt 495: Leadership and Group Dynamics
Mgmt 527: Advanced Human Resource Management
Mgmt 578: History of Management Thought
Mgmt 581: Collective Bargaining
Mgmt 582: Employee Relations
Mgmt 583: Labor Relations
Mgmt 585: Strategic Human Resource Management
Mgmt 587: Organization Theory
Mgmt 595: International Business Management
Mgmt 606: Advanced Organization Behavior
Mgmt 620: Advanced Directed Study
Mgmt 664: Advanced Management Research
Mgmt 670: Advanced Readings in Management
Mgmt 671: Guided Research in Management
Mgmt 673: Seminar in Human Resource Management
Mgmt 675: Seminar in Employee Relations
Mgmt 676: Seminar in Organizational Behavior
Mgmt 678: Seminar in Group Process
• Mgmt 679: Theoretical Foundations of Management
• Mgmt 695: Special Topics in Management
• Mgmt 697: Thesis
• Mgmt 797: Dissertation

Management Information Systems
• MIS 280: Business Application Programming I
• MIS 307: Systems Analysis and Design
• MIS 309: Management Information Systems
• MIS 317: Applied Systems Analysis and Design
• MIS 330: Business Application Programming II
• MIS 350: Managing Enterprise Technology
• MIS 370: Introduction to ERP with SAP
• MIS 380: Topics in MIS Abroad
• MIS 395: Honors Thesis in Mgmt Info Systems
• MIS 408: Advanced Management Information Systems
• MIS 409: Applications of Database Management
• MIS 412: Web Application Programming
• MIS 419: Applications of Mgmt. Information System
• MIS 609: E-Commerce & Internet Programming
• MIS 619: Advanced Information Systems Mgmt
• MIS 620: Advanced Directed Study
• MIS 640: Theoretical Foundations of MIS/POM
• MIS 665: Management of Information Systems
• MIS 695: Special Topics in MIS/POM
• Mgmt 674: Advanced Operations Management
• Mgmt 677: Integer and Nonlinear Optimization
• Mgmt 677: Integer and Nonlinear Optimization
• Mgmt 680: Production Scheduling
• Mktg 770: Production and Operations Management

Marketing
• Mktg 101: New Trends & Opportunities in Marketing
• Mktg 102: Creating & Marketing Your Personal Brand
• Mktg 103: Influencer Marketing in Social Media
• Mktg 104: The Dark Side of the Global Supply Chain
• Mktg 351: Marketing Principles
• Mktg 353: Advertising and Promotion
• Mktg 354: Professional Selling & Relationship Mktg
• Mktg 356: Legal, Social & Ethical Issues in Mktg
• Mktg 357: Developing Products Customers Want
• Mktg 358: Services Marketing
• Mktg 381: Introduction to Retailing
• Mktg 387: Consumer Behavior
• Mktg 388: Marketing for Social Good
• Mktg 370: Social and Digital Media Strategy
• Mktg 371: Social and Digital Media Metrics
• Mktg 372: Intro. to Operations & Supply Chain Mgmt
• Mktg 380: Topics in Marketing Abroad
• Mktg 381: Building Strong Brands
• Mktg 395: Honors Thesis in Marketing
• Mktg 451: Marketing Policy and Strategy
• Mktg 452: Global Marketing & Supply Chain
• Mktg 458: Sales Management
• Mktg 462: Distribution and Logistics Management
• Mktg 465: Advanced Campaign Planning
• Mktg 475: Analytical Tools for Supply Chain Mgmt.
• Mktg 477: Oper. & Supply Chain Planning/Control
• Mktg 488: Retail Strategy
• Mktg 494: Pharmaceutical Economics
- Mktg 495: Techniques of Pharmaceutical Sales
- Mktg 496: Digital Marketing Analytics
- Mktg 525: Marketing Research
- Mktg 620: Advanced Directed Study
- Mktg 660: Applied Multivariate Statistics
- Mktg 661: Research Seminar: Methodology I
- Mktg 664: Methodology II-Measurement & Scaling
- Mktg 665: Causal Modeling in Marketing
- Mktg 666: Advanced Marketing Research Methods
- Mktg 668: Advanced Marketing Readings I
- Mktg 671: Preparing Research Proposals
- Mktg 672: Buyer Behavior and E-Commerce Strategies
- Mktg 695: Special Topics in Marketing
- Mktg 697: Thesis
- Mktg 760: Applied Quantitative Analysis
- Mktg 762: Marketing Management
- Mktg 764: Seminar in Marketing/Business Ethics
- Mktg 766: Advanced Studies in Consumer Behavior
- Mktg 768: Marketing Communication Thought
- Mktg 769: Theoretical Foundations of Marketing
- Mktg 797: Dissertation