Course Overview

The School of Business Administration at the University of Mississippi offers a variety of courses designed to provide students with a strong foundation in business and management. Here is a list of some of the courses available:

**Bus 220:** Starting and Building Your Business
**Bus 230:** Economic Statistics I
**Bus 250:** Legal Environment of Business
**Bus 271:** Business Communication
**Bus 301:** Introduction To Petroleum Land Mgmt
**Bus 302:** Business Statistics II
**Bus 308:** Operations Research
**Bus 310:** Oil and Gas Law
**Bus 320:** Personal Business Management
**Bus 321:** International Business
**Bus 322:** Negotiation and Dispute Resolution
**Bus 380:** Topics In Business Abroad
**Bus 390:** Business Career Planning
**Bus 400:** Special Topics In Business
**Bus 420:** Experience Business
**Bus 500:** Business Internship
**Bus 604:** Statistical Methods For Business
**Bus 612:** Operations Research
**Bus 620:** Individual Study
**Bus 621:** Individual Study
**Bus 650:** Entering the Profession Seminar
**Bus 660:** Research Methods I
**Bus 661:** Seminar in Research and Experimental Des
**Bus 662:** Statistics I: Sem. in Linear Regression
**Bus 663:** Stat. II: Multivariate & Nonparametric
**Bus 664:** Statistics III: Advanced Statistical Top
**Bus 667:** Global Business Strategy
**Bus 669:** Decision Support Systems
**Bus 670:** Supply Chain Management
**GB 310:** Information Technology in Business
**GB 320:** Essentials of Supply Chain Management
**GB 330:** Essentials of Finance
**GB 350:** Essentials of Marketing
**GB 370:** Entrepreneurship and Management
**GB 490:** General Business Topics Review
**MBA 601:** Leadership and Ethics
**MBA 602:** Seminar Series
**MBA 603:** Speaker's Edge
**MBA 606:** Organizational Behavior
**MBA 611:** Financial Analysis
**MBA 612:** Supply Chain Management
**MBA 613:** Management of Technology & Innovation
**MBA 614:** Managerial Economics
**MBA 615:** Global Business
**MBA 617:** Managerial Accounting
• MBA 621: Statistical Analysis
• MBA 622: Business Planning and Entrepreneurship
• MBA 623: Strategic Marketing Management
• MBA 624: MBA Project Analysis
• MBA 631: Strategic Management-Capstone
• MHA 600: Overview of U.S. Health Care System
• MHA 606: Quantitative Methods in Health Care
• MHA 612: Organization of Health Care Systems
• MHA 618: Management Overview of Disease & Health
• MHA 624: Health Policy and Regulatory Environment
• MHA 630: Health Care Program Eval & Performance
• MHA 636: Health Care Law and Ethics
• MHA 642: Health Care Finance
• MHA 648: Human Resources in Health Care
• MHA 654: Community & Long Term Care Administratio
• MHA 660: Internship
• MHA 699: Integrated Health Care Leadership

Finance
• Fin 303: Money and Banking
• Fin 331: Business Finance I
• Fin 333: Financial Markets and Institutions
• Fin 334: Investments
• Fin 338: Intermediate Financial Management
• Fin 339: Personal Finance
• Fin 341: Risk Management and Insurance
• Fin 342: Life and Health Insurance
• Fin 351: Principles of Real Estate
• Fin 353: Real Estate Valuation and Appraisal
• Fin 361: Quantitative Financial Analysis
• Fin 380: Topics in Finance Abroad
• Fin 395: Honors Thesis in Finance
• Fin 411: Finance Fundamentals for MBA Applicants
• Fin 431: Financial Decision Making
• Fin 441: Property Insurance Contracts/Operations
• Fin 442: Commercial Liability Insurance
• Fin 445: Internship In Insurance and Risk Mgmt
• Fin 451: Real Estate Law
• Fin 453: Advanced Income Appraisal
• Fin 455: Real Estate Finance and Investment
• Fin 461: Financial Statement Analysis
• Fin 531: Business Finance Topics
• Fin 533: Security Analysis and Portfolio Mgmt
• Fin 534: Managing Financial Institutions
• Fin 537: Bank Management I
• Fin 538: Bank Management II
• Fin 542: Enterprise Risk Management
• Fin 555: Real Estate Investment Analysis
• Fin 568: International Finance
• Fin 581: Futures, Options, and Swaps
• Fin 620: Advanced Directed Study
• Fin 622: International Finance
• Fin 626: Seminar in International Econ & Finance
• Fin 631: Seminar in Business Finance
• Fin 633: Investment Analysis
• Fin 634: Financial Management I
• Fin 635: Financial Management II
• Fin 636: Financial Mgmt Health Care Institutions
• Fin 637: Management of Financial Intermediaries
• Fin 642: Applied Probability Modeling
Management

- Fin 644: Financial Econ: Continuous-Time Models
- Fin 650: Research Colloquium in Econ & Finance
- Fin 695: Special Topics in Finance
- Fin 697: Thesis
- Fin 797: Dissertation

Management

- Bus 101: Business for a Better World
- Bus 300: Undergraduate Business Internship
- Bus 395: Honors Thesis in Business
- Ent 101: Social Entrepreneurship
- Ent 321: Entrepreneurial Pitching
- Ent 356: Quickbooks
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 386: Digital Marketing
- Ent 387: Digital Marketing II
- Ent 395: Honors Thesis in Entrepreneurship
- Ent 396: Business Venturing
- Ent 411: Project Management for PMI Certification
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- GB 101: Design Thinking for Innovation
- Mgmt 101: Leadership for the Future
- Mgmt 351: Health Systems Management
- Mgmt 352: Health Innovation and Information
- Mgmt 353: Healthcare Regulation and Policy
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 395: Honors Thesis in Management
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
- Mgmt 495: Leadership and Group Dynamics
- Mgmt 527: Advanced Human Resource Management
- Mgmt 578: History of Management Thought
- Mgmt 581: Collective Bargaining
- Mgmt 582: Employee Relations
- Mgmt 583: Labor Relations
- Mgmt 585: Strategic Human Resource Management
- Mgmt 587: Organization Theory
- Mgmt 595: International Business Management
- Mgmt 606: Advanced Organization Behavior
- Mgmt 620: Advanced Directed Study
- Mgmt 664: Advanced Management Research
- Mgmt 670: Advanced Readings in Management
- Mgmt 671: Guided Research in Management
- Mgmt 673: Seminar in Human Resource Management
- Mgmt 675: Seminar in Employee Relations
- Mgmt 676: Seminar in Organizational Behavior
- Mgmt 678: Seminar in Group Process
### Management Information Systems
- MIS 280: Business Application Programming I
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Systems Analysis and Design
- MIS 330: Business Application Programming II
- MIS 350: Managing Enterprise Technology
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
- MIS 395: Honors Thesis in MIS POM
- MIS 408: Advanced Management Information Systems
- MIS 409: Applications of Database Management
- MIS 412: Web Application Programming
- MIS 419: Applications of Mgt. Information System
- MIS 469: E-Commerce & Internet Programming
- MIS 619: Advanced Information Systems Mgmt
- MIS 620: Advanced Directed Study
- MIS 640: Theoretical Foundations of MIS/POM
- MIS 665: Management of Information Systems
- MIS 695: Special Topics in MIS/POM
- Mgmt 674: Advanced Operations Management
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 680: Production Scheduling
- Mktg 770: Production and Operations Management

### Marketing
- Mktg 101: New Trends & Opportunities in Marketing
- Mktg 102: Creating & Marketing Your Personal Brand
- Mktg 103: Influencer Marketing in Social Media
- Mktg 104: The Dark Side of the Global Supply Chain
- Mktg 351: Marketing Principles
- Mktg 353: Advertising and Promotion
- Mktg 354: Professional Selling & Relationship Mktg
- Mktg 356: Legal, Social & Ethical Issues in Mktg
- Mktg 357: Developing Products Customers Want
- Mktg 358: Services Marketing
- Mktg 361: Introduction to Retailing
- Mktg 367: Consumer Behavior
- Mktg 368: Marketing for Social Good
- Mktg 370: Social and Digital Media Strategy
- Mktg 371: Social and Digital Media Metrics
- Mktg 372: Intro. to Operations & Supply Chain Mgmt
- Mktg 380: Topics in Marketing Abroad
- Mktg 381: Building Strong Brands
- Mktg 395: Honors Thesis in Marketing
- Mktg 451: Marketing Policy and Strategy
- Mktg 452: Global Marketing & Supply Chain
- Mktg 458: Sales Management
- Mktg 462: Distribution and Logistics Management
- Mktg 465: Advanced Campaign Planning
- Mktg 477: Oper. & Supply Chain Planning/Control
- Mktg 488: Retail Strategy
- Mktg 494: Pharmaceutical Economics
- Mktg 495: Techniques of Pharmaceutical Sales
- Mktg 496: Digital Marketing Analytics
- Mktg 525: Marketing Research
- Mktg 620: Advanced Directed Study
- Mktg 660: Applied Multivariate Statistics
- Mktg 661: Research Seminar: Methodology I
- Mktg 664: Methodology II- Measurement & Scaling
- Mktg 665: Causal Modeling in Marketing
- Mktg 666: Advanced Marketing Research Methods
- Mktg 668: Advanced Marketing Readings I
- Mktg 671: Preparing Research Proposals
- Mktg 672: Buyer Behavior and E-Commerce Strategies
- Mktg 695: Special Topics in Marketing
- Mktg 697: Thesis
- Mktg 760: Applied Quantitative Analysis
- Mktg 762: Marketing Management
- Mktg 764: Seminar in Marketing/Business Ethics
- Mktg 766: Advanced Studies in Consumer Behavior
- Mktg 768: Marketing Communication Thought
- Mktg 769: Theoretical Foundations of Marketing
- Mktg 797: Dissertation