School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Managerial Accounting

http://catalog.olemiss.edu/2019/spring/undergraduate/business/courses
The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master’s, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

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Management
- Bus 300: Undergraduate Business Internship
- Ent 101: Social Entrepreneurship
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 386: Digital Marketing
- Ent 396: Business Venturing
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
- Mgmt 495: Leadership and Group Dynamics
- Mgmt 527: Advanced Human Resource Management
- Mgmt 578: History of Management Thought
- Mgmt 581: Collective Bargaining
- Mgmt 582: Employee Relations
- Mgmt 583: Labor Relations
- Mgmt 585: Strategic Human Resource Management
- Mgmt 587: Organization Theory
- Mgmt 595: International Business Management
- Mgmt 606: Advanced Organization Behavior
- Mgmt 620: Advanced Directed Study
- Mgmt 664: Advanced Management Research
- Mgmt 670: Advanced Readings in Management
- Mgmt 671: Guided Research in Management
- Mgmt 673: Seminar in Human resource Management
- Mgmt 675: Seminar in Employee Relations
- Mgmt 676: Seminar in Organizational Behavior
- Mgmt 678: Seminar in Group Process
- Mgmt 679: Theoretical Foundations of Management
- Mgmt 695: Special Topics in Management
- Mgmt 697: Thesis
- Mgmt 797: Dissertation

Management Information Systems
- MIS 280: Business Application Programming I
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Systems Analysis and Design
- MIS 330: Business Application Programming II
- MIS 350: Managing Enterprise Technology
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
MIS 408: Advanced Management Information Systems
MIS 409: Applications of Database Management
MIS 412: Web Application Programming
MIS 419: Applications of Mgmt. Information System
MIS 609: E-Commerce & Internet Programming
MIS 619: Advanced Information Systems Mgmt
MIS 620: Advanced Directed Study
MIS 640: Theoretical Foundations of MIS/POM
MIS 665: Management of Information Systems
MIS 695: Special Topics in MIS/POM
Mgmt 674: Advanced Operations Management
Mgmt 677: Integer and Nonlinear Optimization
Mgmt 677: Integer and Nonlinear Optimization
Mgmt 680: Production Scheduling
Mktg 770: Production and Operations Management

Marketing
Mktg 351: Marketing Principles
Mktg 353: Advertising and Promotion
Mktg 354: Professional Selling & Relationship Mktg
Mktg 356: Legal, Social & Ethical Issues in Mktg
Mktg 358: Services Marketing
Mktg 361: Introduction to Retailing
Mktg 367: Consumer Behavior
Mktg 372: Intro. to Operations & Supply Chain Mgmt
Mktg 380: Topics in Marketing Abroad
Mktg 451: Marketing Policy and Strategy
Mktg 452: Global Marketing & Supply Chain
Mktg 458: Sales Management
Mktg 462: Distribution and Logistics Management
Mktg 465: Advanced Campaign Planning
Mktg 475: Analytical Tools for Supply Chain Mgmt.
Mktg 477: Oper. & Supply Chain Planning/Control
Mktg 488: Retail Strategy
Mktg 494: Pharmaceutical Economics
Mktg 495: Techniques of Pharmaceutical Sales
Mktg 496: Principles of Pharmaceutical Marketing
Mktg 525: Marketing Research
Mktg 620: Advanced Directed Study
Mktg 660: Applied Multivariate Statistics
Mktg 661: Research Seminar: Methodology I
Mktg 664: Methodology II-Measurement & Scaling
Mktg 665: Causal Modeling in Marketing
Mktg 666: Advanced Marketing Research Methods
Mktg 668: Advanced Marketing Readings I
Mktg 671: Preparing Research Proposals
Mktg 672: Buyer Behavior and E-Commerce Strategies
Mktg 695: Special Topics in Marketing
Mktg 697: Thesis
Mktg 760: Applied Quantitative Analysis
Mktg 762: Marketing Management
Mktg 764: Seminar in Marketing/Business Ethics
Mktg 766: Advanced Studies in Consumer Behavior
Mktg 768: Marketing Communication Thought
Mktg 769: Theoretical Foundations of Marketing
Mktg 797: Dissertation