School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Managerial Accounting
MBA 621: Statistical Analysis
MBA 622: Business Planning and Entrepreneurship
MBA 623: Strategic Marketing Management
MBA 624: MBA Project Analysis
MBA 631: Strategic Management-Capstone
MHA 600: Overview of U.S. Health Care System
MHA 606: Quantitative Methods in Health Care
MHA 612: Organization of Health Care Systems
MHA 616: Management Overview of Disease & Health
MHA 624: Health Policy and Regulatory Environment
MHA 630: Health Care Program Eval & Performance
MHA 636: Health Care Law and Ethics
MHA 642: Health Care Finance
MHA 648: Human Resources in Health Care
MHA 654: Community & Long Term Care Administration
MHA 660: Internship
MHA 699: Integrated Health Care Leadership

Finance
Fin 303: Money and Banking
Fin 331: Business Finance I
Fin 333: Financial Markets and Institutions
Fin 334: Investments
Fin 339: Personal Finance
Fin 341: Risk Management and Insurance
Fin 342: Life and Health Insurance
Fin 351: Principles of Real Estate
Fin 353: Real Estate Valuation and Appraisal
Fin 361: Quantitative Financial Analysis
Fin 380: Topics in Finance Abroad
Fin 395: Honors Thesis in Finance
Fin 411: Finance Fundamentals for MBA Applicants
Fin 431: Financial Decision Making
Fin 441: Property Insurance Contracts/Operations
Fin 442: Commercial Liability Insurance
Fin 445: Internship In Insurance and Risk Mgmt
Fin 451: Real Estate Law
Fin 453: Advanced Income Appraisal
Fin 455: Real Estate Finance and Investment
Fin 461: Financial Statement Analysis
Fin 531: Business Finance Topics
Fin 533: Security Analysis and Portfolio Mgmt
Fin 534: Managing Financial Institutions
Fin 537: Bank Management I
Fin 538: Bank Management II
Fin 542: Enterprise Risk Management
Fin 555: Real Estate Investment Analysis
Fin 568: International Finance
Fin 581: Futures, Options, and Swaps
Fin 620: Advanced Directed Study
Fin 622: International Finance
Fin 626: Seminar in International Econ & Finance
Fin 631: Seminar in Business Finance
Fin 633: Investment Analysis
Fin 634: Financial Management I
Fin 635: Financial Management II
Fin 636: Financial Mgmt Health Care Institutions
Fin 637: Management of Financial Intermediaries
Fin 642: Applied Probability Modeling
Fin 644: Financial Econ: Continuous-Time Models
Fin 650: Research Colloquium in Econ & Finance
Fin 695: Special Topics in Finance
Fin 697: Thesis
Fin 797: Dissertation

Management
Bus 101: Business for a Better World
Bus 300: Undergraduate Business Internship
Bus 395: Honors Thesis in Business
Ent 101: Social Entrepreneurship
Ent 321: Entrepreneurial Pitching
Ent 380: Topics in Entrepreneurship Abroad
Ent 386: Digital Marketing
Ent 387: Digital Marketing II
Ent 395: Honors Thesis in Entrepreneurship
Ent 396: Business Venturing
Ent 426: Venture Ideas
Ent 436: Business Strategy and Modeling
Ent 446: Corporate Innovation
Ent 456: Venture Finance
Ent 466: Regulation in New Ventures
Ent 476: Entrepreneurial Leadership
Ent 486: Family Business Management
Ent 499: Venture Accelerator
GB 101: Design Thinking for Innovation
Mgmt 101: Leadership for the Future
Mgmt 351: Health Systems Management
Mgmt 352: Health Innovation and Information
Mgmt 353: Healthcare Regulation and Policy
Mgmt 371: Principles of Management
Mgmt 380: Topics in Management Abroad
Mgmt 383: Human Resource Management
Mgmt 391: Organizational Behavior
Mgmt 392: Intercultural Business Communication
Mgmt 395: Honors Thesis in Management
Mgmt 484: Training and Development
Mgmt 485: Selection and Placement
Mgmt 493: Management of Strategic Planning
Mgmt 494: Compensation Management
Mgmt 495: Leadership and Group Dynamics
Mgmt 527: Advanced Human Resource Management
Mgmt 578: History of Management Thought
Mgmt 581: Collective Bargaining
Mgmt 582: Employee Relations
Mgmt 583: Labor Relations
Mgmt 585: Strategic Human Resource Management
Mgmt 587: Organization Theory
Mgmt 595: International Business Management
Mgmt 606: Advanced Organization Behavior
Mgmt 620: Advanced Directed Study
Mgmt 664: Advanced Management Research
Mgmt 670: Advanced Readings in Management
Mgmt 671: Guided Research in Management
Mgmt 673: Seminar in Human resource Management
Mgmt 675: Seminar in Employee Relations
Mgmt 676: Seminar in Organizational Behavior
Mgmt 678: Seminar in Group Process
Mgmt 679: Theoretical Foundations of Management
Mgmt 695: Special Topics in Management
Management Information Systems
- MIS 280: Business Application Programming I
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Systems Analysis and Design
- MIS 330: Business Application Programming II
- MIS 350: Managing Enterprise Technology
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
- MIS 395: Honors Thesis in Mgmt Info Systems
- MIS 408: Advanced Management Information Systems
- MIS 409: Applications of Database Management
- MIS 412: Web Application Programming
- MIS 419: Applications of Mgmt. Information System
- MIS 409: E-Commerce & Internet Programming
- MIS 418: Advanced Information Systems Mgmt
- MIS 620: Advanced Directed Study
- MIS 640: Theoretical Foundations of MIS/POM
- MIS 665: Management of Information Systems
- MIS 695: Special Topics in MIS/POM
- Mgmt 674: Advanced Operations Management
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 680: Production Scheduling
- Mkgt 770: Production and Operations Management

Marketing
- Mkgt 101: New Trends & Opportunities in Marketing
- Mkgt 102: Creating & Marketing Your Personal Brand
- Mkgt 103: Influencer Marketing in Social Media
- Mkgt 104: The Dark Side of the Global Supply Chain
- Mkgt 351: Marketing Principles
- Mkgt 353: Advertising and Promotion
- Mkgt 354: Professional Selling & Relationship Mkgt
- Mkgt 356: Legal, Social & Ethical Issues in Mkgt
- Mkgt 357: Developing Products Customers Want
- Mkgt 358: Services Marketing
- Mkgt 361: Introduction to Retailing
- Mkgt 367: Consumer Behavior
- Mkgt 368: Marketing for Social Good
- Mkgt 370: Social and Digital Media Strategy
- Mkgt 371: Social and Digital Media Metrics
- Mkgt 372: Intro. to Operations & Supply Chain Mgmt
- Mkgt 380: Topics in Marketing Abroad
- Mkgt 381: Building Strong Brands
- Mkgt 395: Honors Thesis in Marketing
- Mkgt 451: Marketing Policy and Strategy
- Mkgt 452: Global Marketing & Supply Chain
- Mkgt 458: Sales Management
- Mkgt 462: Distribution and Logistics Management
- Mkgt 465: Advanced Campaign Planning
- Mkgt 477: Oper. & Supply Chain Planning/Control
- Mkgt 488: Retail Strategy
- Mkgt 494: Pharmaceutical Economics
- Mkgt 495: Techniques of Pharmaceutical Sales
- Mkgt 496: Digital Marketing Analytics
- Mktg 525: Marketing Research
- Mktg 520: Advanced Directed Study
- Mktg 560: Applied Multivariate Statistics
- Mktg 561: Research Seminar: Methodology I
- Mktg 564: Methodology II-Measurement & Scaling
- Mktg 565: Causal Modeling in Marketing
- Mktg 566: Advanced Marketing Research Methods
- Mktg 568: Advanced Marketing Readings I
- Mktg 5671: Preparing Research Proposals
- Mktg 5672: Buyer Behavior and E-Commerce Strategies
- Mktg 595: Special Topics in Marketing
- Mktg 597: Thesis
- Mktg 760: Applied Quantitative Analysis
- Mktg 762: Marketing Management
- Mktg 764: Seminar in Marketing/Business Ethics
- Mktg 766: Advanced Studies in Consumer Behavior
- Mktg 768: Marketing Communication Thought
- Mktg 769: Theoretical Foundations of Marketing
- Mktg 797: Dissertation