School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

Provost/VC for Academic Affairs

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
MBA 617: Managerial Accounting
MBA 621: Statistical Analysis
MBA 622: Business Planning and Entrepreneurship
MBA 623: Strategic Marketing Management
MBA 624: MBA Project Analysis
MBA 631: Strategic Management-Capstone
MHA 600: Overview of U.S. Health Care System
MHA 606: Quantitative Methods in Health Care
MHA 612: Organization of Health Care Systems
MHA 618: Management Overview of Disease & Health
MHA 624: Health Policy and Regulatory Environment
MHA 630: Health Care Program Eval & Performance
MHA 636: Health Care Law and Ethics
MHA 642: Health Care Finance
MHA 648: Human Resources in Health Care
MHA 654: Community & Long Term Care Administration
MHA 660: Internship
MHA 699: Integrated Health Care Leadership

School of Business Administration
Finance

Fin 303: Money and Banking
Fin 331: Business Finance I
Fin 333: Financial Markets and Institutions
Fin 334: Investments
Fin 339: Personal Finance
Fin 341: Risk and Insurance
Fin 342: Life and Health Insurance
Fin 351: Principles of Real Estate
Fin 353: Real Estate Valuation and Appraisal
Fin 355: Real Estate Finance and Mortgage Banking
Fin 361: Quantitative Financial Analysis
Fin 380: Topics in Finance Abroad
Fin 411: Finance Fundamentals for MBA Applicants
Fin 431: Financial Decision Making
Fin 441: Commercial Property Insurance
Fin 442: Commercial Liability Insurance
Fin 445: Internship In Insurance and Risk Mgmt
Fin 451: Real Estate Law
Fin 453: Advanced Income Appraisal
Fin 461: Financial Statement Analysis
Fin 531: Business Finance Topics
Fin 533: Security Analysis and Portfolio Mgmt
Fin 534: Managing Financial Institutions
Fin 537: Bank Management I
Fin 538: Bank Management II
Fin 542: Corporate Risk Management
Fin 555: Real Estate Investment Analysis
Fin 568: International Finance
Fin 581: Futures, Options, and Swaps
Fin 620: Advanced Directed Study
Fin 622: International Finance
Fin 626: Seminar in International Econ & Finance
Fin 631: Seminar in Business Finance
Fin 633: Investment Analysis
Fin 634: Financial Management I
Fin 635: Financial Management II
Fin 636: Financial Mgmt Health Care Institutions
Fin 637: Management of Financial Intermediaries
• Fin 642: Applied Probability Modeling
• Fin 644: Financial Econ: Continuous-Time Models
• Fin 650: Research Colloquium in Econ & Finance
• Fin 695: Special Topics in Finance
• Fin 697: Thesis
• Fin 797: Dissertation

Management
• Bus 300: Undergraduate Business Internship
• Ent 396: Business Venturing
• Ent 426: Venture Ideas
• Ent 436: Business Strategy and Modeling
• Ent 446: Corporate Innovation
• Ent 456: Venture Finance
• Ent 466: Regulation in New Ventures
• Ent 476: Entrepreneurial Leadership
• Ent 486: Family Business Management
• Ent 499: Venture Accelerator
• Mgmt 371: Principles of Management
• Mgmt 380: Topics in Management Abroad
• Mgmt 383: Human Resource Management
• Mgmt 391: Organizational Behavior
• Mgmt 392: Intercultural Business Communication
• Mgmt 484: Training and Development
• Mgmt 485: Selection and Placement
• Mgmt 493: Management of Strategic Planning
• Mgmt 494: Compensation Management
• Mgmt 495: Leadership and Group Dynamics
• Mgmt 527: Advanced Human Resource Management
• Mgmt 578: History of Management Thought
• Mgmt 581: Collective Bargaining
• Mgmt 582: Employee Relations
• Mgmt 583: Labor Relations
• Mgmt 585: Strategic Human Resource Management
• Mgmt 587: Organization Theory
• Mgmt 595: International Business Management
• Mgmt 606: Advanced Organization Behavior
• Mgmt 620: Advanced Directed Study
• Mgmt 664: Advanced Management Research
• Mgmt 670: Advanced Readings in Management
• Mgmt 671: Guided Research in Management
• Mgmt 673: Seminar in Human resource Management
• Mgmt 675: Seminar in Employee Relations
• Mgmt 676: Seminar in Organizational Behavior
• Mgmt 678: Seminar in Group Process
• Mgmt 679: Theoretical Foundations of Management
• Mgmt 695: Special Topics in Management
• Mgmt 697: Thesis
• Mgmt 797: Dissertation

Management Information Systems
• MIS 280: Business Application Programming I
• MIS 307: Systems Analysis and Design
• MIS 309: Management Information Systems
• MIS 317: Applied Systems Analysis and Design
• MIS 330: Business Application Programming II
• MIS 350: Managing Enterprise Technology
• MIS 370: Introduction to ERP with SAP
• MIS 380: Topics in MIS Abroad
• MIS 408: Advanced Management Information Systems
MIS 409: Applications of Database Management  
MIS 412: Web Application Programming  
MIS 419: Applications of Mgmt. Information System  
MIS 609: E-Commerce & Internet Programming  
MIS 619: Advanced Information Systems Mgmt  
MIS 620: Advanced Directed Study  
MIS 640: Theoretical Foundations of MIS/POM  
MIS 665: Management of Information Systems  
MIS 695: Special Topics in MIS/POM  
Mgmt 674: Advanced Operations Management  
Mgmt 677: Integer and Nonlinear Optimization  
Mgmt 677: Integer and Nonlinear Optimization  
Mgmt 689: Production Scheduling  
Mktg 770: Production and Operations Management

**Marketing**

Mktg 351: Marketing Principles  
Mktg 353: Advertising and Promotion  
Mktg 354: Professional Selling & Relationship Mktg  
Mktg 356: Legal, Social & Ethical Issues in Mktg  
Mktg 358: Services Marketing  
Mktg 361: Introduction to Retailing  
Mktg 367: Consumer Behavior  
Mktg 372: Intro. to Operations & Supply Chain Mgmt  
Mktg 380: Topics in Marketing Abroad  
Mktg 451: Marketing Policy and Strategy  
Mktg 452: Global Marketing  
Mktg 458: Sales Management  
Mktg 462: Distribution and Logistics Management  
Mktg 465: Advanced Campaign Planning  
Mktg 475: Analytical Tools for Supply Chain Mgmt.  
Mktg 477: Oper. & Supply Chain Planning/Control  
Mktg 488: Retail Strategy  
Mktg 494: Pharmaceutical Economics  
Mktg 495: Techniques of Pharmaceutical Sales  
Mktg 496: Principles of Pharmaceutical Marketing  
Mktg 525: Marketing Research  
Mktg 620: Advanced Directed Study  
Mktg 660: Applied Multivariate Statistics  
Mktg 661: Research Seminar: Methodology I  
Mktg 664: Methodology II-Measurement & Scaling  
Mktg 665: Causal Modeling in Marketing  
Mktg 666: Advanced Marketing Research Methods  
Mktg 668: Advanced Marketing Readings I  
Mktg 671: Preparing Research Proposals  
Mktg 672: Buyer Behavior and E-Commerce Strategies  
Mktg 695: Special Topics in Marketing  
Mktg 697: Thesis  
Mktg 760: Applied Quantitative Analysis  
Mktg 762: Marketing Management  
Mktg 764: Seminar in Marketing/Business Ethics  
Mktg 766: Advanced Studies in Consumer Behavior  
Mktg 768: Marketing Communication Thought  
Mktg 769: Theoretical Foundations of Marketing  
Mktg 797: Dissertation