School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration
- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Managerial Accounting
- MBA 621: Statistical Analysis
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
- MHA 630: Health Care Program Eval & Performance
- MHA 636: Health Care Law and Ethics
- MHA 642: Health Care Finance
- MHA 648: Human Resources in Health Care
- MHA 654: Community & Long Term Care Administratio
- MHA 660: Internship
- MHA 699: Integrated Health Care Leadership

**Finance**

- Fin 303: Money and Banking
- Fin 331: Business Finance I
- Fin 333: Financial Markets and Institutions
- Fin 334: Investments
- Fin 339: Personal Finance
- Fin 341: Risk and Insurance
- Fin 342: Life and Health Insurance
- Fin 351: Principles of Real Estate
- Fin 353: Real Estate Valuation and Appraisal
- Fin 355: Real Estate Finance and Investment
- Fin 361: Quantitative Financial Analysis
- Fin 380: Topics in Finance Abroad
- Fin 411: Finance Fundamentals for MBA Applicants
- Fin 431: Financial Decision Making
- Fin 441: Commercial Property Insurance
- Fin 442: Commercial Liability Insurance
- Fin 445: Internship In Insurance and Risk Mgmt
- Fin 451: Real Estate Law
- Fin 453: Advanced Income Appraisal
- Fin 461: Financial Statement Analysis
- Fin 531: Business Finance Topics
- Fin 533: Security Analysis and Portfolio Mgmt
- Fin 534: Managing Financial Institutions
- Fin 537: Bank Management I
- Fin 538: Bank Management II
- Fin 542: Corporate Risk Management
- Fin 555: Real Estate Investment Analysis
- Fin 568: International Finance
- Fin 581: Futures, Options, and Swaps
- Fin 620: Advanced Directed Study
- Fin 622: International Finance
- Fin 626: Seminar in International Econ & Finance
- Fin 631: Seminar in Business Finance
- Fin 633: Investment Analysis
- Fin 634: Financial Management I
- Fin 635: Financial Management II
- Fin 636: Financial Mgmt Health Care Institutions
- Fin 637: Management of Financial Intermediaries
- Fin 642: Applied Probability Modeling
- Fin 644: Financial Econ: Continuous-Time Models
• Fin 650: Research Colloquium in Econ & Finance
• Fin 695: Special Topics in Finance
• Fin 697: Thesis
• Fin 797: Dissertation

Management
• Bus 300: Undergraduate Business Internship
• Ent 101: Social Entrepreneurship
• Ent 380: Topics in Entrepreneurship Abroad
• Ent 386: Digital Marketing
• Ent 396: Business Venturing
• Ent 426: Venture Ideas
• Ent 436: Business Strategy and Modeling
• Ent 446: Corporate Innovation
• Ent 456: Venture Finance
• Ent 466: Regulation in New Ventures
• Ent 476: Entrepreneurial Leadership
• Ent 486: Family Business Management
• Ent 499: Venture Accelerator
• Mgmt 371: Principles of Management
• Mgmt 380: Topics in Management Abroad
• Mgmt 383: Human Resource Management
• Mgmt 391: Organizational Behavior
• Mgmt 392: Intercultural Business Communication
• Mgmt 484: Training and Development
• Mgmt 485: Selection and Placement
• Mgmt 493: Management of Strategic Planning
• Mgmt 494: Compensation Management
• Mgmt 495: Leadership and Group Dynamics
• Mgmt 527: Advanced Human Resource Management
• Mgmt 578: History of Management Thought
• Mgmt 581: Collective Bargaining
• Mgmt 582: Employee Relations
• Mgmt 583: Labor Relations
• Mgmt 585: Strategic Human Resource Management
• Mgmt 587: Organization Theory
• Mgmt 595: International Business Management
• Mgmt 606: Advanced Organization Behavior
• Mgmt 620: Advanced Directed Study
• Mgmt 664: Advanced Management Research
• Mgmt 670: Advanced Readings in Management
• Mgmt 671: Guided Research in Management
• Mgmt 673: Seminar in Human resource Management
• Mgmt 675: Seminar in Employee Relations
• Mgmt 676: Seminar in Organizational Behavior
• Mgmt 678: Seminar in Group Process
• Mgmt 679: Theoretical Foundations of Management
• Mgmt 695: Special Topics in Management
• Mgmt 697: Thesis
• Mgmt 797: Dissertation

Management Information Systems
• MIS 280: Business Application Programming I
• MIS 307: Systems Analysis and Design
• MIS 309: Management Information Systems
• MIS 317: Applied Systems Analysis and Design
• MIS 330: Business Application Programming II
• MIS 350: Managing Enterprise Technology
• MIS 370: Introduction to ERP with SAP
• MIS 380: Topics in MIS Abroad
MIS 408: Advanced Management Information Systems
MIS 409: Applications of Database Management
MIS 412: Web Application Programming
MIS 419: Applications of Mgmt. Information System
MIS 609: E-Commerce & Internet Programming
MIS 619: Advanced Information Systems Mgmt
MIS 620: Advanced Directed Study
MIS 640: Theoretical Foundations of MIS/POM
MIS 665: Management of Information Systems
MIS 695: Special Topics in MIS/POM
Mgmt 674: Advanced Operations Management
Mgmt 677: Integer and Nonlinear Optimization
Mgmt 677: Integer and Nonlinear Optimization
Mgmt 680: Production Scheduling
Mktg 770: Production and Operations Management

Marketing
Mktg 351: Marketing Principles
Mktg 353: Advertising and Promotion
Mktg 354: Professional Selling & Relationship Mktg
Mktg 356: Legal, Social & Ethical Issues in Mktg
Mktg 358: Services Marketing
Mktg 361: Introduction to Retailing
Mktg 367: Consumer Behavior
Mktg 372: Intro. to Operations & Supply Chain Mgmt
Mktg 380: Topics in Marketing Abroad
Mktg 451: Marketing Policy and Strategy
Mktg 452: Global Marketing & Supply Chain
Mktg 458: Sales Management
Mktg 462: Distribution and Logistics Management
Mktg 465: Advanced Campaign Planning
Mktg 475: Analytical Tools for Supply Chain Mgmt.
Mktg 477: Oper. & Supply Chain Planning/Control
Mktg 488: Retail Strategy
Mktg 494: Pharmaceutical Economics
Mktg 495: Techniques of Pharmaceutical Sales
Mktg 496: Principles of Pharmaceutical Marketing
Mktg 525: Marketing Research
Mktg 620: Advanced Directed Study
Mktg 660: Applied Multivariate Statistics
Mktg 661: Research Seminar: Methodology I
Mktg 664: Methodology II-Measurement & Scaling
Mktg 665: Causal Modeling in Marketing
Mktg 666: Advanced Marketing Research Methods
Mktg 668: Advanced Marketing Readings I
Mktg 671: Preparing Research Proposals
Mktg 672: Buyer Behavior and E-Commerce Strategies
Mktg 695: Special Topics in Marketing
Mktg 697: Thesis
Mktg 760: Applied Quantitative Analysis
Mktg 762: Marketing Management
Mktg 764: Seminar in Marketing/Business Ethics
Mktg 766: Advanced Studies in Consumer Behavior
Mktg 768: Marketing Communication Thought
Mktg 769: Theoretical Foundations of Marketing
Mktg 797: Dissertation