Bus 321: International Business

An integrated, multifunctional survey course defining the basic terminology of international business, with emphasis on an introduction to how national differences affect the business functions. 

3 Credits

Prerequisites
- Pre-Requisite: Successful Completion of 54 Hours.

Instruction Type(s)
- Lecture: Lecture for Bus 321

Subject Areas
- International Business/Trade/Commerce
- Business/Commerce, General