Bus 271: Business Communication

SCHOOL OF BUSINESS ADMINISTRATION

An oral and written applications-oriented communication course for managers; developing and writing of reports, oral briefings of business issues and multimedia presentations.

3 Credits

Prerequisites

- Engl 102 or Liba 102 or Hon 102 or Writ 102

Instruction Type(s)

- Lecture: Lecture for Bus 271
- Lecture: Web-based Lecture for Bus 271

Course Fee(s)

Business 5

- $60.00 when booked for:
  - Spring, Second Spring, May, Full Summer, First Summer, Second Summer, August 2016-17
  - Fall, First Fall, Second Fall, Winter, Spring, First Spring, Second Spring 2017-18

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- $100.00 per 3 Semester Credit Hours when booked for:
  - Spring, Second Spring, May, Full Summer, First Summer, Second Summer, August 2016-17
  - Fall, First Fall, Second Fall, Winter, Spring, First Spring, Second Spring 2017-18

Subject Areas

- Business/Corporate Communications