NHM 444: Strategic Issues in Hospitality

**Nutrition & Hospitality Management**

Strategy in a dramatically changing, intensely competitive marketplace. Focuses on key concepts in consumer-driven hospitality organizations.

3 Credits

**Prerequisites**
- NHM 215: Introduction to Hospitality Management
- B.S.H.M. majors only.
- Pre-requisite: (Mktg 351 or GB 350) and (Mgmt 371 or Mgmt 391 or GB 370).
- Pre-Requisite: (Mktg 351 or GB 350) And (Mgmt 371 or Mgmt 391 or GB 370).

**Instruction Type(s)**
- Lecture: Lecture for NHM 444

**Subject Areas**
- Family and Consumer Sciences/Human Sciences, General