SRA 380: Current Issues in Travel & Tourism Mgmt.

Health, Exercise Sci & Recreation Mgmt

A survey of travel and tourism in the United States and abroad with focus on terminology, trends, demographics, and financial significance.

3 Credits

Prerequisites
- PRM 194 or PRM 200 with minimum grade of C

Instruction Type(s)
- Lecture: Lecture for SRA 380
- Lecture: Web-based Lecture for SRA 380
- Lecture: WEB Washington Internship for SRA 380

Subject Areas
- Parks, Recreation and Leisure Facilities Management
- Parks, Recreation, Leisure and Fitness Studies, Other