

## GB 330: Essentials of Finance MANAGEMENT

Essentials of Finance is a survey of finance covering a broad range of finance topics, appropriate for a general business major. While the course is designed to cover managerial finance, attention will be paid to relating corporate topics to personal financial decisions that everyone will be exposed to at some point during their lives.

GB 330 may not be used as a 300+ business elective.

Students may take either GB 330 or Fin 331, but not both for credit toward a degree.

3 Credits

### Prerequisites

- [Accy 201: Introduction to Accounting Principles I](#)
- [Accy 202: Introduction to Accounting Principles II](#)
- [Econ 202: Principles of Microeconomics](#)
- [Econ 203: Principles of Macroeconomics](#)
- Pre-Requisite: Successful Completion of 54 Hours.
- Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

- Lecture: Lecture for GB 330
- Lecture: Compressed Video for GB 330
- Lecture: Web-based Lecture for GB 330

### Subject Areas

- [Finance, General](#)

### Related Areas

- [Banking and Financial Support Services](#)
- [Financial Planning and Services](#)
- [Investments and Securities](#)

