**THE UNIVERSITY of MISSISSIPPI**

# GB 310: Information Technology in Business
## MANAGEMENT
This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.
3 Credits

## Prerequisites

- Pre-Requisite: Successful Completion of 54 Hours.

## Instruction Type(s)

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310

## Subject Areas

- Management Information Systems, General

## Related Areas

- Management Information Systems and Services, Other